

Holzheim, April 2021

## **DiaSys: 30 Years of diagnostic laboratory systems made in Holzheim**

The success story of the owner-managed company DiaSys Diagnostic Systems GmbH started in 1991 by introducing liquid-stable laboratory reagents to determine enzymes and substrates in clinical chemistry. The small team formed by the company's founders Dr. Günther Gorka, Dr. Manfred Probst and Rolf Greiner quickly established a reputation as pioneers in the diagnostics industry.

The catchy slogan "beyond tdry liquid" quickly made these ready-to-use product innovations a success in the diagnostics industry, as they significantly improved both routine efficiency and the quality of results in laboratories.



The courageous leap out of the 100 square meter developer garage two years later has been rewarded with sustained economic growth and has helped DiaSys to its reputation as a global player in the diagnostics industry. The early focus on export activities has strongly driven the company's ongoing growth. The portfolio has since been permanently expanded with fully and semi-automated laboratory analyzers and instruments for near-patient diagnostics.

Since 30 years, customers in more than 100 countries trust the reagents and systems of highest quality, which are developed, produced and marketed in clinical chemistry laboratories by approx. 500 employees all over the world within the DiaSys group.

Well equipped for digital business challenges, the DiaSys network is globally well positioned via distributors. An advanced web site and a recently established COVID-19 blog enable an open exchange with customers even in times of pandemic. Thanks to openness, transparency and a strong commitment to service, customer loyalty has been stable for decades and DiaSys is a reliable cooperation partner for healthcare systems worldwide; new requirements in the market are met quickly and flexibly.

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# PRESS RELEASE

In spite of all its internationality, DiaSys remains committed to its local origins and shows responsibility as an excellent employer in the Rhine-Lahn region. As an employer, DiaSys meets the pandemic with due respect, flexible solutions and transparent communication.

The current Executive Board Dr. Günther Gorke, Dr. Jan Gorke and Peter Zöller, express their gratitude to all those who have helped to drive the success of the company by their commitment and continue to do so. With the introduction of a COVID-19 panel, DiaSys stands by laboratories and patients as a reliable partner and crucially contributes to meeting the difficult challenges of the pandemic.

<https://www.diasys-diagnostics.com/company/history/>

<https://www.diasys-diagnostics.com/products/rapid-tests/>